

ABSTRACT

An apparatus and method for receiving daily data feeds of news article text and news images, extracting from the articles both the text content and the formatting directives used in the newspaper layout, restructuring the formatting directives into organizing directives for Web pages, storing the text content and the organizing directives in a database, storing the news images in an image library, retrieving the text content and organizing directives from the database in a pattern which may be made significantly different from the pattern in which they were stored, and combining them with Web page templates to produce a Web-readable news publication. The Web-readable publication appears each day in synchronization with the daily paper news publication, and may be delivered on any schedule or cycle of news publication. Editorial maintenance programs facilitate skilled modification and enhancement of the content and appearance of the Web-readable publication. Classified advertisements and death notices are accommodated in the Web-readable publication. Customized electronic mail summaries of news are delivered to subscribers. The cost of news delivery and software maintenance is low.